



Rayat Shikshan Sanstha's

Arts Science & Commerce College Ramanandnagar(Burli)

Department of BCA, Commerce & IQAC



Date -10/01/2020

Report on One Day Workshop (Digital Marketing - A Glimpse in Future)

The department of Commerce, Department of BCA & IQAC jointly organized one day workshop on "Digital Marketing- A Glimpse in Future" on 10th January, 2020. The purpose of this workshop is to aware the students about Traditional & Digital Marketing. How to work with Digital Marketing in 21st century and discuss benefits & drawbacks of Digital Marketing.

Outcome –

- To know about the students for new technology and how to adopt it.
- To know about the students different ways to uses of Digital Marketing for both of sellers & buyers.

Beneficiaries

Students -87



“Education through self help is our motto”
-KARMAVEER



RAYAT SHIKSHAN SANSTHA'S
ART'S, SCIENCE AND COMMERCE
COLLEGE RAMANANDNAGAR (BURLI),
TAL: PALUS, DIST: SANGLI- 416 308.

NAAC Reaccreditation: 'A' Grade (CGPA-3.02)
Ph. (02346) 222035(OFFICE), (02346)-222035 (FAX)
E-mail: ascc_rnagar@ymail.com

ONE DAY WORKSHOP ON

**“DIGITAL MARKETING: A GLIMPSE IN
THE FUTURE”**

10th January, 2020

**Under Lead College Scheme of
Shivaji University, Kolhapur**

Organized

by

**Department of Commerce,
Department of BCA**

&

**Internal Quality Assurance Cell
(IQAC)**

A.S.C. College Ramanandnagar (Burli),

Tal: Palus, Dist: Sangli – 416 308.

Organizing Committee

Chief Organizer
Prin. Dr. L. D. Kadam

Convener

Smt. N. S. Borade
Head, Department of BCA

Co-convener

Smt. P. D. Pudale
Head, Department of Commerce

Coordinator

Mr. U.S. Shelke
IQAC Coordinator

Treasurer

Mr. B. D. Patil

Members

Dr. V. B. Patil
(Vice- Principal)

Dr. K. B. Bhosale
(Vice- Principal)

Dr. A. S. Kamble

Mrs. S.S. Bhosale

Miss. S.P. Kshirsagar

Miss. A. S. Deshmukh

Miss. M. N. Mulani

Ms. S. S. Jadhav

ABOUT COLLEGE

The college is established in June 1968. Our college is the branch of bountiful banyan of Rayat Shikshan Sanstha, Satara. The college has been Reaccredited with 'A' grade by NAAC.

It is located on Southern Central Railway track at Kirloskarwadi. A well known Kirloskar Brothers Ltd. industry and international EBARA pump industry is located near campus. Students from farmers and workers community are taking advantage of education facility.

We feel proud of ourselves by offering to our student's excellent education and strive to provide an inspiring environment to encourage them by organizing seminars, projects, competitive exam, youth festival, sports, etc. Extension activities are strengthened through N.S.S. and N.C.C. highly qualified devoted and dedicated faculty is our strength.

Invitation

Dear friends

It gives us a great pleasure to cordially invite you to participate in the **One Day Workshop on "Digital Marketing: a glimpse in the future"** to be held on 10th January, 2020.

The key role of the workshop is to discuss various aspects regarding important role of Digital Marketing and its future.

Inaugural function

Chief Guest: Dr. R. D. Kumbhar

HOD Computer Department, K.B.P. Institute of Mgt. studies & Research, Varye Satara.

Chairperson- Dr. L. D. Kadam

Principal, A.S.C. College, Ramatandnagar (Burl)

2nd Session & Valedictory function

Chief Guest: i) Mr. K. S. Patil

Asst. Professor, MBA Department, RIT Islampur

ii) Mr. Madhav Tilve

Asst. Professor, MBA Department, RIT Islampur

Chairperson- Dr.L. D. Kadam

Principal, ASC College
Ramatandnagar (Burl)

10th January, 2020

10.00 to 11.00 : Registration and Breakfast

**11.00 to 12.00 : Inauguration & Keynote address
: Dr. R. D. Kumbhar**

12.00 to 1.30 : Mr. K. S. Patil

1.30 to 2.30 : Lunch break


2.30 to 3.30 : Mr. Madhav Tilve

3.30 to 4.30 : Valedictory function


Notice

08/01/2020

The Department of Commerce, Department of BCA & IQAC Organized
by One Day Workshop on “**Digital Marketing-A Glimpse in the Future**” ‘on
Friday 10th January,2020.



Chairman



Principal

A.S.C.College Ramanandnagar(Burli)



Guidance By Chief Guest R. D. Kumbhar



Guidance by Mr. Madhav Tilave on Digital Marketing

B.Com

Rayat Shikshan Sanstha's
Arts, Science and Commerce College
Ramanandnagar (Burli)

(Under Lead College Scheme of Shivaji University, Kolhapur)

One Day Workshop

on

"Digital Marketing: a glimpse in the future"

Organized by

Department of Commerce, BCA & IQAC, A.S.C. College, Ramanandnagar

On 10th January, 2020.

Attendance Sheet

Sr. No.	Name of the Student	College Name	Signature
1	Amruta Mahavir Chougale	A.S.C. college Ramanandnagar	A.P. Chougale
2	Vidyanani Dhanaji Sawar	" "	V.D. Sawar
3	Pallavi Lakshman Savant	" "	Savant
4	Minal Vikas Mohite	" "	M. Mohite
5	Ratuja Dhananjay Patil	" "	R.D. Patil
6	Swapnali Tanaji More	" "	More
7	Sonika Shivaji Telu	" "	S.Telu
8	Prajakta Dinkar Jadhav	" "	Jadhav
9	Priyanka Pratiksha Manhar	" "	Priyanka
10	Patil Shikha Shikha	" "	Patil
11	Hadase Susmita Uttam	" "	Hadase
12	Jadhav Jyoti Sanjay	" "	Jadhav
13	Nalawade Rutuja Sanjay	" "	Nalawade
14	Trishikha Rutuja Sanjay	" "	R.S. Trishikha
15	Savat Shikha Dhanaji	" "	Savat
16	Tismare Anjali Prabhakar	" "	Tismare
17	Ramkate Pratiksha Anil	" "	Ramkate
18	Jadhav Sheetal Ajit	" "	Jadhav
19	Mehar Mehara Namaharad	" "	Mehar
20	Sawant Shweta Satish	" "	Sawant
21	Tismare Gautami Vikas	" "	Tismare
22	Sapkal Rohini Dhanaji	" "	Sapkal
23	Patil Anshu Rajendra	" "	Patil
24	Salunke Anika Vishnu	" "	AV Salunke

B.C.A

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 on

"Digital Marketing: a glimpse in the future"

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On 10th January, 2020.

Attendance Sheet

Sr. No.	Name of the Student	College Name	Signature
1)	Maske Vrushali Sanjay	A.S.C. college, Rnagar	
2)	Chavan Bhagyashri Tanaji	"	
3)	Lokharde Vaishali Mahadev	"	
4)	Maske Yashita Ravaji	"	
5)	Mohite Vaishnavi Vilas	"	
6)	Egale Shivani Sunil	"	
7)	Peerje Krishna Manojaji	"	
8)	Patil Anjali Vijay	"	
9)	Jadhav Samaykoti Sanjay	"	
10)	Patil Susmita Hanamant	"	
11)	Jadhav Tejaswini Dhanaji	"	
12)	Waingade Parvati Ganesh	"	
13)	Lad Shruti Ramesh	"	
14)	Vibhute Shivani Rahul	"	
15)	Sandakulda Ankita Krishna	"	
16)	Mali Bhagyashree Hanamant	"	
17)	Chavan Pratikshita Subhash	"	
18)	Jadhav Mahesh Suresh	"	
19)	Palkar Suyash Shivaji	"	
20)	Hajare Dnyaneshwar Rajaram	"	
21)	Mali Soorabh Uttam	"	
22)	Jadhav Sangram Sanjay	"	
23)	Shinde Rushikesh Gevinlal	"	
24)	Negale Praod Dilip	"	

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On 10th January, 2020.

Attendance Sheet

Sr. No.	Name of the Student	College Name	Signature
25	Sankar Tejas Bhairavbhai	-11-	Jedalk
26	Jadhav Swapn Prabhakar	-11-	---
27	Sankpal Abhijeet Kiran	-11-	---
28	Paul Harshwardhac Hanuman	-11-	H.H. Paul
29	Panabambe Prabhavesh Shivaji	-11-	---
30	Sankhke Shrikopi Satish	-11-	---



H. Sorumil

Head of Dept.
Department of Computer Application
Arts, Science & Commerce College
Ramanandnagar (Burli)

D. Kad

Principal
(A.S.C. College Ramanandnagar (Burli))